

SIPAS PROJECT STAKEHOLDER INVOLVEMENT IN COURSE CURRICULUM DEVELOPMENT		
DAY 1 Thursday, April 17, 2025 – Industry Stakeholders		
09.30 - 10.00 AM	REGISTRATION	
10.00 -10.05 AM	Welcoming the Guests	Prof. (Dr.) Potukuchi Thryambakam Subject Matter Expert SIPAS Project, NITHM
10.05 - 10.10 AM	Invoking Lord Ganesha Short dance	NITHM Students
10.10 - 10.15 AM	Lighting of the Lamp	By the Dignitaries
10.15 - 10.25 AM	SIPAS Project Evolution and Its Strategic Implications for NITHM	Dr. G Mahendar, Associate Professor & HoD, Dept. of Tourism & Hotel Management, Central University of Karnataka & SIPAS Steering Committee Member.
10.25 - 10.30 AM	The Role of the SIPAS Project in Upgrading the Tourism Curriculum	Prof. Sampada Kumar Swain, Dept. of Tourism Management. Pondicherry University & SIPAS Project Manager.
10.30 - 10.35 AM	Tourism and Hospitality Education in Telangana: A Brief Overview	Mr. Govindraj Emmadi, (Ph.D.), Subject Matter Expert SIPAS Project Manager.
10.35 - 10.45 AM	Collaborative Curriculum Design: Role of Stakeholders in the SIPAS Project".	Prof. Durate Xara Brasil Instituto Politecnico De Setubal Portugal
10.45 - 10.55 AM	Expected Outcomes and Strategic Benefits of the SIPAS Project	Prof. Agita Livina, Vidzeme University of Applied Sciences, Latvia. Steering Committee Member.
10.55 - 11.05 AM	Reforming Higher Education: Government Initiatives for New Graduate and PG Syllabi	Dr. Balakista Reddy, Chairman, Telangana Council of Higher Education.
11.05 - 11.15 AM	Keynote Address	Sri. Zendage Hanumant Kondiba, IAS, Director, NITHM
11.15 - 11.20 AM	Digital Presence of the SIPAS Project: An insight into its Website	Mr. Govindraj Emmadi, (Ph.D.), Subject Matter Expert SIPAS Project Manager.
11.20 -11.35 AM	SIPAS Website Launch: Empowering Tourism and Hospitality Education through Technology www.sipas.in	Principal Secretary / Hon'ble Minister YAT & C Dept. Govt. of TG.
11.35 -11.40 AM	Expression of Gratitude and Vote of Thanks	Dr. M.K. Ganesh, Principal, NITHM & LEAR SIPAS project.
11.40 AM - 12.00 Noon NETWORKING HIGH- TEA		

12.00 - 12.05 PM	Scope of Work Package-2: Introduction to the Three Course Modules	Prof. (Dr.) Potukuchi Thryambakam Subject Matter Expert SIPAS Project, NITHM.
12.05 – 12.10 PM	Self-Introduction by Stakeholders	Coordinator Dr.Kiranmayi A. Asst Professor, NITHM.
12.10– 01.00 PM	Tourism and Hospitality Students: Experiences and Expectations for Industry Recruitment. Brief talk by Industry Representatives	Mr. Nagesh Pampati President, Travel Agents Association of India(TAAI) Telangana & Andhra Chapters
		Mr. Pankaj Sampat, General Manager, Taj Groups of Hotels & President Hotels & Restaurant Association of India, Telangana Chapter.
		Mr. Balram Babu Alla, President, Telangana Chamber of Events Industry, Hyderabad.
		Mr. S.Venkat Reddy President Telangana State Hotels Association Hyderabad.
		Mr. Ranga Reddy Indian Association of Tour Operators
01.00 - 01.15 PM	Q& A	
01.15 - 01.20 PM	Forming break out session groups for post lunch brain storming.	Mr. Govindraj Emmadi, (Ph.D.), Subject Matter Expert SIPAS Project Manager.
01.20 - 02.00 PM	NETWORKING LUNCH	
Brain storming by break out groups		Moderator
02:00 – 3:00 PM	Implementation of Virtual & Augmented Reality (VR / AR) Technologies for tourism and service sectors	To be identified
	Stakeholder Engagement & Partnership for More Smart and Resilient Tourism	Dr.Niraj Gohil Asst Professor, NITHM.
	Entrepreneurship and Green Competencies for Green & Sustainable Tourism	Dr. A. Kiranmayi, Asst. Professor NITHM.
	Economic & Business Trends in Asia	Prof. (Dr.) Potukuchi Thryambakam Subject Matter Expert ,SIPAS Proj

PRESENTATIONS BY BREAK OUT GROUPS		
03:00 – 3:10 PM	Implementation of Virtual & Augmented Reality (VR / AR) Technologies for tourism and service sectors	Identified Group Leader
03:10 – 3:20 PM	Q & A	
03:20 – 3:30 PM	Stakeholder Engagement & Partnership for More Smart and Resilient Tourism	Identified Group Leader
03:30 – 3:40 PM	Q & A	
03:40 – 4:00 PM	TEA BREAK	
04:00 – 4:10 PM	Entrepreneurship and Green Competencies for Green & Sustainable Tourism	Identified Group Leader
04:10 – 4:20 PM	Q & A	
04:20 – 4:30 PM	Economic & Business Trends in Asia	Identified Group Leader
04:30 – 4:40 PM	Q & A	
04:40 – 4:50 PM	General Questions about SIPAS project.	Moderator: Ms. Michelle J Francis Sr. Asst. Professor, NITHM.
04:50 – 5:00 PM	Summary of the day’s proceedings and takeaway from discussions	Dr. Niraj Gohil, Asst. Professor, NITHM.

END OF DAY 1 PROCEEDINGS